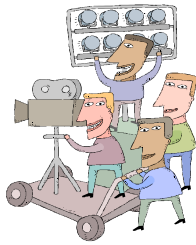


## Photovoice Project: What is it?

Traditional photovoice is an action research technique where people are given cameras and asked to capture images events, problems, or concerns in their community in ways that can encourage dialogue, and promote social change. The basic idea with the photovoice technique is to empower people by providing the opportunity to give voice to any topic of public or community concern.



Purpose and goals are to produce new insights, knowledge, and action about the specific lives and communities of a group of people. It aims to provide more power to the people and communities that live outside the traditional decision making structures. It gives people the opportunity to share their perspective with others who don't share the same experience, to get people to think about their personal and community problems that are the greatest concern to them, and to gain decision makers attention to greater community problems that may not be as apparent. To advocate through visual imagery in ways that traditional written or verbal messages may not be capable.

### How We Plan To Do It:

1. Identify potential participants/photographers who have a stake in a given issue or problem.
2. Recruit local facilitators and photographers
3. Train participants in the method and applications. Discuss ethics and consent
4. Decide on potential objectives, goals and outcomes with those participating
5. Send participants/photographers to collect images that reflect the project's goals and to write a short narrative about each photograph and why they took the photo.
6. Bring participants/photographers together to discuss outcomes and formulate communication strategies
7. Work together to implement the chosen strategy

### Required Resources:

1. Access to a given community
2. Meeting locations for training and sharing photos
3. Cameras (disposable, film, digital,
4. The ability to share images (prints, online forums, photo art show...)



PHC is currently seeking out people to participate in the project as well as donations of used camera's (digital and film) and any other donations to help prepare (dry mount, frame) selected prints for an art exhibition that will take place during the Thanksgiving art tour at Artworks. For donations of cameras individuals can contact April Vannini at [aprilvannini@yahoo.ca](mailto:aprilvannini@yahoo.ca) or drop cameras off at PHC.