



Strategic Plan 2010-2013

Overview

Our Vision

A Gabriola community that compassionately and effectively provides for more than just people's basic needs.

Our Mission

To use an integrated approach to help all people in the community of Gabriola find the support and services that they need to contribute to their health and well-being.

PROGRAM GOALS (note: all goals are of equal value and are not in prioritized order of importance)

Goal 1

Research & identify the need for appropriate affordable, long & short term housing on Gabriola, and take a leadership role in addressing those needs.

Goal 2

Become an information centre regarding social support services

Goal 3

Expand PHC's resources for meeting food security needs on Gabriola

Goal 4

Provide meaningful opportunities for the Gabriola community to understand the complexity of social issues on Gabriola and the services that PHC provides

ORGANIZATIONAL GOALS

Goal 1

Develop a diverse funding base that includes "social enterprises" (income sources not from funders – e.g. earned income).

Goal 2

Create and maintain a healthy work environment for all (staff, volunteers, and participants)

A person with UBUNTU is open and available to others, affirming of others, does not feel threatened that others are able and good, for he or she has a proper self-assurance that comes from knowing that he or she belongs in a greater whole and is diminished when others are humiliated or diminished, when others are tortured or oppressed.

~ Archbishop Desmond Tutu, 1999